



*****AMENDMENT (#1) TO RFP # 2007-100-15 SECTION 5.0*****

5.0 COST PROPOSAL

Vendors must include an itemized ~~budget of materials and services that will be needed~~ to develop and implement the ~~approved media plan. Prior approval must be granted by the Department for the purchase of all materials and services associated with the campaign.~~ All produced materials will become the property of the Department.

Should read:

5.0 COST PROPOSAL

Vendors must include an itemized cost proposal to develop and implement the proposed marketing, communication and training strategies. *All produced materials will become the property of the Department.*